

Promotional Resources



Grow your
Webster-pak®
Business



Webstercare® offers a wide range of promotional support resources that were developed to help you grow your pharmacy's Webster-pak® services. The following resources include point-of-sale support, promotional materials and information leaflets to help your customers better understand the benefits of using a Webster-pak® system.

NEW!

Webstercare® Giant Webster-pak®*

1192mm

Realistic features make it easy to talk about the benefits of a Webster-pak!

Light, space efficient and folds away so that it's easy to set-up, move, store, transport and pack down.

Insert your face here for photo opportunity!

Stick on your pharmacy logo here!

1778mm

Attract customers with this Giant Webster-pak, perfect for your pharmacy entrance, professional services counter or window display!

The 2D stand uses an enlarged photo of a Webster-pak to give it a 3D appearance, grabbing your customers' attention while giving you the ease, convenience and flexibility to promote your Webster-pak business with minimal effort.

Material:

Corflute: Lightweight and durable, folds in half, stands on its own.

Dimensions: 1192mm width x 1778mm height

NOW AVAILABLE! Contact us to find out more.

Webstercare® Counter Stand

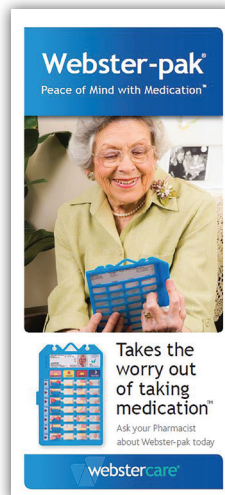


The compact Webstercare counter stand has been designed to encourage your customers to interact with the Webster-pak system on display. A fantastic tool to attract more customers to your Webster-pak business.

The counter stand holds any sample pack of your choice, provides a selling space for the Pil-Bob® accessory, as well as room to display the Webstercare Carers' Brochure.

Product Code: 863

Webstercare® Carers Brochure



The Carers' Brochure is a useful reference which provides a brief introduction to the Webster-pak system. The information is helpful for customers, carers or their loved ones.

Product Code: CARE

Webstercare® Multi-Lingual Brochures



To introduce the Webster-pak system to customers whose first language is not English, our Multi-Lingual brochures are available in eight different languages.

- Vietnamese
- Arabic
- Chinese (Simplified)
- Chinese (Traditional)
- Greek
- Gujarati
- Italian
- Spanish

Webstercare® Webster-pak® Posters

Popular



Webster-pak® Community

Product Code:

A4 - 831A A3 - 841A A1 - 851A



Webster-pak® Multi-Lingual

Product Code:

A4 - 832A A3 - 842A A1 - 852A



**Webster-pak® Community
for families**

Product Code:

A4 - 833 A3 - 844A A1 - 854A

Webstercare has a range of posters for our popular Webster-pak Community systems. The posters are available in A4, A3 and A1 sizes to conveniently suit a window, door or wall space in your pharmacy.

Webstercare® Paper Bags*

Pack
Quantity: 50



Designed to prompt discussion about your Webster-pak service. Your customers will leave with your message: *"Ask your pharmacist to prepare your medication in a Webster-pak"*.

Product code: 860

Webstercare® GP Cards

Pack
Quantity: 100



Give a bundle to your local GP clinic, together with Webstercare Carers' Brochures labelled with your pharmacy details. Accompany these with the customisable GP Letter to improve referrals from doctors and strengthen your local relationships. The GP Letter can be downloaded at www.webstercare.com.au

Product code: 856

Webstercare® Script Baskets*

Pack
Quantity: 1



These are available in blue or green and handy for many uses, while also promoting your Webster-pak services.

- Green Product code: 858 - Blue Product code: 857

Webstercare® Window and Counter Decal

Pack
Quantity: 1



A3 size. Apply to your shop counter, window or front door to promote your Webster-pak service.

Product codes:

- Window decal: 865 - Counter decal: 866

Webstercare® Magnifying Card*

Pack
Quantity: 1



The Webstercare magnifying card not only makes it easy for reading information on your Webster-pak, it's also handy for reading fine-print on menus, newspapers and more! Use in the home or take it with you, it can easily be stored in your wallet, pocket or purse.

Product code: 889

Webstercare® Magnet*

Pack
Quantity: 10



The Webster-pak Magnet provides a hanging storage solution for individuals using a Webster-pak in their home. Hanging a Webster-pak on your refrigerator can help provide a visual reminder to take medications.

Product code: 867

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