



Be first in your area with a Giant Webster-pak!®

EARLIER THIS YEAR OUR CUSTOMERS HAD THE OPPORTUNITY TO WIN A GIANT WEBSTER-PAK FOR THEIR PHARMACY BY SHARING HOW A WEBSTER-PAK SYSTEM HAD ASSISTED THEIR BUSINESS OR CUSTOMERS.

After receiving such an overwhelming response, both during and after the competition, we are excited to announce that the Giant Webster-pak will now be available as a promotional item.

Perfect for your pharmacy entrance, professional services counter or window display, the giant Webster-pak is sure to be a talking point in your pharmacy, and help grow your Webster-pak business.

So, if your pharmacy wants to think BIG, contact us on **1800 244 358**. A friendly member from our Customer Service Team will help you to place your order.



A space for your pharmacy logo: for additional branding opportunities

A header card cut-out: designed for interactive photo opportunities

Wilkinson's Pharmacy, Jack Muir Wilson and Heather Wild.



Attract customers... with the Webster-pak Fridge Magnet

Do your community patients often forget to take their medication?

The **Webster-pak Fridge magnet** is a useful tool you can offer customers to help them remember their medication – it allows your customer's Webster-pak folder to be hung on a special hook, so it is a regular visual reminder whenever your customer visits the fridge! When the average person visits the fridge 4-5 times a day, they'll never miss a dose again!

It is also compatible with the Webster-pak 28 and Flexi-pak® extended.



3 SIMPLE WAYS to support your Aged Care Customers

AS THE AGED CARE INDUSTRY REMAINS UNDER SCRUTINY, DELIVERING QUALITY CLINICAL CARE HAS BECOME MORE IMPORTANT THAN EVER.

With issues such as medication errors, staffing ratios and the use of psychotropics all under the microscope, residential aged care facilities (RACFs) are seeking solutions to address these issues – and this includes support from their pharmacies!

Did you know, your pharmacy can help your aged care customers improve their clinical outcomes? Here's how:

1. Medication reporting

Our data analytics tools offer a practical and easy way for pharmacists to produce comprehensive reports via the Webstercare Medication Management Software (MMS) - Professional Plus. These reports offer objective clinical evidence, allowing nurses to gain a better understanding of a resident's health situation, so that the best possible care can be provided.

- **Falls and Confusion Predictive Analytics:** identifies residents at greater risk of a fall due to anticholinergic medicine usage. With this tool, facilities can assess usage in current and new residents, and also compare with residents from other RACFs so that they can and take precautions to reduce the chance of falls.

- **Antipsychotic Medicines for Behavioural and Psychological Symptoms of Dementia (BPSD):** provides data to help facilities track, manage, and minimise antipsychotic use in aged care homes.

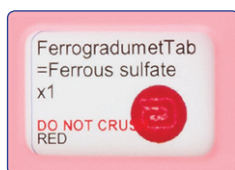
- **Antibiotics for UTIs Report:** helps facilities track antimicrobial use, enabling the facility to compare their data with clinical best practice.

2. Unit Dose 7® - the safest medication pack for aged care, providing the best resident care possible

With pressure from the Royal Commission, RACF's are seeking efficient solutions without compromising the care of residents.

Webstercare's Unit Dose 7 system offers just this.

- The coloured pill images at the bottom of each pack, along with just one type of



medication being held in each blister allow for a quick and easy check at all points along the administration path.

This creates a more efficient process for both the pharmacy and RACF, along with reducing the risk of medication errors.

- Unit Dose 7 allows nurses to continue to administer from packs which contain ceased medication. Instead of sending these packs back to the pharmacy for changes, the RN can simply place a ceased label over these medications, saving time at both the pharmacy and facility.



3. Electronic prescribing is on its way!

Electronic prescribing enables electronic scripts as a legal form of prescription.

The Federal Government has announced plans for mandating e-prescribing in October 2019, as it promises to reduce the risk of medication errors by providing a single source of truth for healthcare professionals.

What does this mean for you?

- Less time spent chasing owing scripts
- Improved communication with doctors and RACF
- Reduced paperwork and printing
- Less data entry and duplication of information



How will this affect your aged care customers?

- Access to accurate, real-time information
- Reduced paperwork and printing
- Improved communication with pharmacies and doctors
- Reduced medication errors
- Improved resident care



Interested in e-prescribing? Subscribe to the latest news and information, including updates about Webstercare's own paperless charting and signing products.

Simply visit: www.rxmedchart.com.au/electronic-prescribing

STAFF SPOTLIGHT



Agata Burda

What's your role at Webstercare? Pharmacy Systems Consultant.

What does your role entail? Customer relationship and support.

Favourite City: Monaco.

Place last visited: Qatar.

If you were stuck on a desert island and needed 3 essentials what would you take? Camera to capture the moment/ blanket to keep me warm/ box of matches.

Savoury or Sweet? Favourite meal: Sweet – I'm polish, so pierogi (dumplings).

If you could have any super power what would it be? Healing.

webstercare ON THE ROAD

Webstercare will be exhibiting at several upcoming pharmacy conferences.

PSA19

26th – 28th July

Hyatt Regency Sydney – Stand 33

Pharmacy WA Forum

1st – 2nd August

Crown Perth

Pharmacy Connect

5th – 7th September

Hilton Hotel Sydney – Stand 19

Don't forget to stop by the Webstercare stand for your chance to win a bottle of Moët - we'd love to meet you!



T (02) 9563 4900 | FREE CALL 1800 244 358 | F (02) 9563 4955 | FREE FAX 1800 626 739

info@webstercare.com.au | webstercare.com.au



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