



Boost your bottom line with **PocketProfile™**

***PocketProfile: a full medication profile
– wallet sized for quick access.***

One of our pharmacy customers* was able to expand his Webster-pak® customers from 105 to 160 on the back of the PocketProfile. That effectively means an **additional \$43,000 to his bottom line** as he also uses the Webstercare® MedsPro® System. (*Pharmacy name can be provided upon request).

He loves the PocketProfile and his staff know how to connect well with customers, effectively showing they really care and it's personal. And even more so because they explain to the patient that the doctor can write on the card what new medications or dose changes he or she wants which are then an effective communication tool that saves the pharmacist having to call the doctor to make sure the profile is right.



The medical information contained within each PocketProfile has the potential to save lives in an emergency, with your customer's latest and complete medication profile, along with a photo for identification readily accessible during the 'Golden Hour'.

To get started, contact one of our friendly staff members on 1800 244 358.

Get ready for
a BIG 2020 -
We're turning
40!

Next year Webstercare will be celebrating 40 years of innovation, medication management, and making a difference in the community.

If you have photos or stories from over the years that you would like to share with us, we'd love to hear from you.



Simply contact us at:
marketing@webstercare.com.au
with the subject '40 YEARS'.

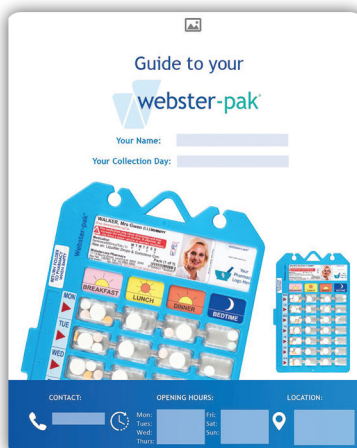
Have new customers starting on a Webster-pak®?

Give them this handy "Guide to Your Webster-pak"!

Help your customers feel confident and at ease during their

transition to a Webster-pak with our new resource for pharmacies explaining how to safely and correctly use the medication pack when they get started.

To download this resource, head to:
<https://webstercare.com/resources-promotions/> and select 'Guide to Your Webster-pak'



New Website

Available
Now!

We're excited to share the launch of our brand new website which is now available. Here's a sneak peak of what you can look forward to:

Cutting edge content to help you stay in the loop...

Our exciting News & Resources Hub will help you keep up to date on the latest industry news and product innovations in pharmacy!

Helpful 'how-to' guides and videos at your fingertips...

Make your life easier with all our tips, tricks and advice on how to get the most from your Webster-pak solutions!

Useful resources to grow your pharmacy...

Gain access to all the promotional resources you'll need to boost your Webster-pak business, including templates, customer guides, pre-written letters for your local schools or medical centres, and more!

Latest product information and innovation...

Be the first to know all about Webstercare's

latest product releases and see our wide range of medication management solutions all in one place!

We want to hear from you!

If you have some great ideas on what you'd like to see on our new website, let us know! Send your feedback to feedback@webstercare.com.au



Christmas Ordering Get in early



With Christmas fast approaching we want to make sure you and your staff have enough stock to last you during this busy holiday period.

Webstercare will be closed on the **25th & 26th December 2019** and **1st January 2020**.

To avoid any disruptions over Christmas, please make sure you place your orders by **Monday 16th December**.

Changes to Windows 7 Support

As you probably would be aware...

Microsoft will be ceasing support for Windows 7 and software security updates in Jan 2020

What does this mean for you?

Your Webstercare® Software Solutions will continue to work beyond January 2020 on the Windows 7 platform.

However if you are planning on upgrading your operating system or hardware, you will need to contact Webstercare Software Services so that a time can be arranged to assist you with a smooth transition.

We're here to help

We want to ensure that your pharmacy workflow and systems are uninterrupted.

Please contact our Software Services Team on software@webstercare.com.au or **1800 244 358** so we can schedule a suitable time to assist you.

Sealing is a breeze - Sealing Mouse™

The best option to seal your Webster-pak® foil to the blister is with the ergonomically designed Sealing Mouse. The result is fast, accurate, precision sealing that gives you a perfect air and moisture resistant seal every time. Staff using the Mouse every day, absolutely LOVE it. Sealing is a breeze based on user feedback.

The **PINK** mouse is comfortable to hold, and is used for applying the heated plate for a couple of seconds. The **BLUE** mouse is used to immediately cool the sealing film against the blister. There are no messy cords. It can be used left and right handed and is quick to reach sealing temperature.

Webster-pak Multi-Dose using the heat sensitive foil is still the lowest priced package on the market.

All the stability studies have been done using the foil blister combination. Once packed the blister and header card are clipped into a reusable folder for the patient to easily use. The folder is robust and can be used indefinitely. Each folder is treated with an embedded anti-microbial to ensure the least risk of cross contamination.

To learn more, contact us on **1800 244 358**.

