

Promotional Tools

Engage customers and grow your Webster-pak® business.



Webstercare® offers a wide range of promotional support tools to help you build valued community relationships and grow your Webster-pak business.

Take advantage of our vibrant pointof-sale items and product brochures, to engage customers and demonstrate how a Webster-pak can help them live their best life.



How to order

Email info@webstercare.com.au

Call our customer service team 1800 244 358

Freight is free for promotional items when ordered with your standard stock order.

Please note: Promotional tools with an asterisk* incur a cost, all other items are free.





Enliven your pharmacy display with our new Webster-pak poster range!

A Webster-pak for every customer

Webstercare has a new range of posters featuring our popular Webster-pak Community systems. Refresh your shop front or interior display, visually engage new customers with one of the most recognisable and trusted brands in pharmacy.

The safe and simple Pil-Bob®

Complete the picture with a poster of our handy Pil-Bob. A highly saleable and popular small item!

Webster-pak speaks your customers' language

Expand your community reach with our Multi-Lingual Webster-pak, which is available in over 20 languages.

Size: A4, A3 & A1

Posters



Code: A4 - 833B, A3 - 844B, A1 - 854B



Code: A4 - 831B, A3 - 841B, A1 - 851B



Code: A4 - 885B, A3 - 886B, A1 - 887B



Code: A4 - 832B, A3 - 842B, A1 - 852B

Webster-pak Brochure



Our new **Webster-pak Brochure** is a valuable sales tool, which showcases features of the Webster-pak system, pack options available and accessories.

This brochure serves as a conversation starter and is a useful reference for carers, customers, or their loved ones to take home with them.

Size: DL



Webster-pak Counter Stand



Our compact **Webster-pak Counter Stand** has been designed to encourage your customers to interact with the Webster-pak system on display. A fantastic tool to attract new customers and generate enquiries about the Webster-pak and accessories available.

The counter stand showcases sample packs of your choice, the Pil-Bob® and Magnet accessories, and Webster-pak Brochures for your customers.



Code: 863

Webster-pak Decals



Visually engage new customers and create a conversation with our new **Webster-pak Window** and **Counter Decals**. Display them on your shop front or counter. Choose from two vibrant colour options.

Size: A3



Code:

Window decal - 865A (blue), 865B (yellow) Counter decal - 866A (blue), 866B (yellow)

Pack quantity: 1

Giant 'Social' Webster-pak*

The display your customers won't miss! Attract customers with our **Giant Webster-pak**. The enlarged visual of a Webster-pak grabs your customers' attention and showcases it's features. It's a great conversation starter and easy to point out the benefits. The Giant Webster-pak also serves as a **'Social Media Frame'** to encourage social engagement with your customers.

It's light, space efficient and folds away – so that it's easy to set-up, move, pack down, transport and store.

Size: 1192mm (w) x 1778mm (h)
Material: Corflute - lightweight and durable,
folds in half, stands on its own.



Social Media Frame:

Stand behind and insert your face here, for a social media marketing opportunity!

Branding: Afffix your pharmacy logo here.

△ CONTACT US to find out more

Webster-pak Multi-Lingual Brochures



Webster-pak speaks your customers' language

Expand your community reach with our Multi-Lingual Webster-pak, which is available in over 20 languages.

The Multi-Lingual Brochures assist you in introducing the Webster-pak to customers whose first language is not English. For a complete list of languages available, please see our website.



Webster-pak Paper Bags*

Designed to start a discussion about your Webster-pak service. Your customers are prompted to:

"Ask your pharmacist for a Webster-pak"

Manage your medication with confidence & ease.



Code: 860 Pack quantity: 50

Webster-pak Script Baskets*

Our **Webster-pak Script Baskets** are available in green or blue and handy for many uses, while also promoting your Webster-pak services.



Code: 858 (green), 857 (blue) | Pack quantity: 1

Webster-pak Magnet*

Our **Webster-pak Magnet** is a handy and accessible, hanging storage solution for your customers using a Webster-pak in their home. Hanging a Webster-pak on the refrigerator can help provide a visual reminder to take medications.



Code: 867
Pack quantity: 10



Webstercare GP Cards



Why not create a promotional pack for your local GP clinics to bring new customers to your pharmacy? Create a branded pack of **GP Cards** and **Webster-pak Brochures** labelled with your pharmacy details. Accompany these with the customisable GP Letter

available on our website. Improve referrals from doctors and strengthen your local relationships.



Code: 856 Pack quantity: 100



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